

DAVE BLAKE

The Flip Flop Philosopher

*Disabled by fate. Philosopher by choice.
Life by Design*

Dave helps organizations Navigate the Unknown by showing them how to flip what isn't working into what they desire.

AUDIENCE TAKEAWAYS

- Learn how to thrive in uncertainty and flip frustration into forward motion.
- Reduce stress and overload in real time.
- Build structure that supports action, even on hard days.
- Leave equipped with tools to take action.
- Create a dynamic workplace rooted in balance, calm, and clarity.

DAVE, MOTIVATIONAL SPEAKER

Dave trained in underwater rescue with Navy divers. He led professional development for Disney. He built the #1 entertainment business in Chicago.

Then came the medical mistake that took it all. He found himself in a hole so deep, reinvention was the only way out.

Tapping into **outrageous humanness**, Dave **Flip Flopped** his thinking about nearly everything and created a **Life by Design**.

A former president of the National Speakers Association, Dave blends humor, personal story, and practical tools that deliver long after the applause.

T: Call or Text (708) 473-6951
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Book a
Discovery
Call



PROGRAMS

Navigating the Unknown

How to adapt, focus and move forward when the map is gone.

The Stress of Stress Reduction

The neuroscience of burnout and how to function when you feel fried.

Goals Get You Out of Holes

A practical approach to reclaiming clarity, momentum and purpose.

The Shaved Coconut Theory

Design products and workplaces for our lives, not our limits.

FROM CLIENTS

Fifth Third Bank:

*"Just want to thank you for being hands down
AMAZEBALLS on so many levels!"*

(Other testimonials available upon request. Proudly trusted by Live Nation, Disney, True Value, WGN, Hosts Chicago, Hard Rock Cafe and more.)

THE HUMAN SIDE OF AI

"Dave Blake doesn't speak about artificial intelligence, he speaks to the people expected to adapt to it. AI is the accelerator.

Dave is the stabilizer."





SPEAKER VIDEO LINKS

[Corporate Interview](#)

[Disability Promo](#)

[Speaker Reel](#)

[Testimonial Reel](#)

[View All](#)

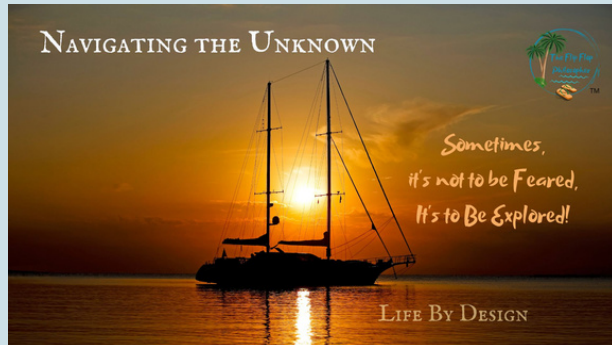


DAVE BLAKE
[The Flip Flop Philosopher](#)

PROGRAMS

All programs are a 30 to 90 min keynote and can be customized to include a workshop or breakout. Programs are offered for in-person, virtual, or hybrid. We use a professional production studio for all virtual events.

NAVIGATING THE UNKNOWN: TRANSFORMING DISTRACTION INTO ACTION FOR SUCCESS



How we respond to uncertainty shapes everything. In this engaging and transformative keynote, Dave Blake shares his remarkable journey from medical trauma to life redesign and teaches audiences how to turn disorientation into direction. Attendees will leave with practical strategies to move forward, even when the map is gone, and rediscover the clarity, energy, and purpose that stress and survival mode often steal.

[Read More](#)

GOALS GET YOU OUT OF HOLES: TRANSFORMING ADVERSITY INTO OPPORTUNITY

When life knocks you deep into a hole, a goal is more than a ladder; it's a launchpad. Dave shares how he rebuilt after a medical mistake by setting one small goal at a time. Audiences learn how to use goals to regain clarity, build structure, and rise even higher than where they started.

[Read More](#)

WELLNESS: THE STRESS OF STRESS REDUCTION



In a world where even stress relief has become a source of pressure, Dave offers a refreshing reset. In this energizing session, he helps audiences break free from perfection-based wellness traps by introducing clear, actionable tools to create structure, regain focus, and use Joy as their GPS. Attendees leave feeling lighter, clearer and more capable.

[Read More](#)

THE SHAVED COCONUT THEORY: DESIGN PRODUCTS FOR OUR LIVES, NOT OUR LIMITS

Disabled consumers aren't an afterthought, we're a market. In this trailblazing keynote, Dave Blake invites companies to remove the shackles of assumption and compliance, and unleash the creativity needed to build products people actually want to use, show off, and buy again. Dave will show you how to care *and* compete.

[Read More](#)



WORKSHOPS - RETREATS

1

From Distraction to Action

Guide your team to calm, find your footing, and take your next step even when the map is gone.

- Go from overwhelm to traction in under two hours.
- Flip Flop your focus when life feels uncertain or out of sync.
- Imagine things turning out exactly as you want them. Unlock the outcomes you desire.
- Tools that stick long after the workshop ends.

2

Building the Ladder to Success

This is goal-setting redefined, building your Business by Design.

- How to use Joy as your GPS to align and motivate your team.
- Create short-term goals that guide progress without pressure.
- Design supportive routines that align your metrics to your mission.
- Discover and utilize team member talents.

3

How to Function When You Feel Fried

Clarity begins with focus. This workshop gives your team the tools to reset, build structure, and move forward with confidence, even in times of change.

- Create daily recovery routines that fit your life & work environment.
- Functional Calm - Redesign your day for success.
- Work/Life Balance, slaying this Supervillain.
- Recognize It, Reposition It, Restate It, Then Dissolve It.

4

Designing Products for Our Lives, Not Our Limits

This dynamic workshop reveals what's been overlooked, shows what's possible and equips your team to design products people can't wait to buy, use and brag about.

- Explore how obliterating institutional assumptions fuels innovation.
- Dr. Offices? Hospitals? Nope. Your buyers moved. Dave shows you where they went and what they want now.
- Identity Design. Flip what's overlooked into what we're looking for.

Workshops are 30 minutes to 4 hours



FLIP FLOP YOUR THINKING

With Dave Blake

Introducing the
Flip Flop Philosopher



After a major medical mistake, this industry leader found himself in a dark hole, seemingly impossible to escape. In pursuit of relentless forward progress towards his true desire to walk, talk and 'live' again, he Flip Flopped his thinking, created a Life by Design, then retook the stage to share the radical path he forged to get from where he was to where he wanted to be...a return to **Outrageous Humanness**.

Dave's expertise on human connection, leading people from distraction to action, is **highly sought after** by industries and associations such as the Sandy Hook Promise Group. After the Broward County school shooting, Dave traveled the states to share the Know The Signs program with over 400,000 middle and high school students, administrators and law enforcement. He has taught new skills to those recently released from prison to empower them to remove the mental blockers holding them back from their greatness. As a representative for the *on the go disabled*, who believes in connection and belonging, Dave has lent his voice to countless groups and towns to assist in creating healthier, more inclusive communities.

Infusing humor, this National Action Speaker and Synergy Coach helps people re-energize and shows companies how to re-imagine resilience by putting humans center stage. He is a Past President of the National Speakers Association and the admired originator of the Flip Flop Philosophy™.

Outside of speaking, Dave resides in South Florida with his wife Lisa. Most days you can find him 'on' the water sailing with friends, 'above' the water parasailing or 'by' the water drinking coffee and hanging with a turtle.



[Website: FlipFlopPhilosopher.com](http://FlipFlopPhilosopher.com)
[Dave Blake Demo Reel](#)
[Welcome To The Flip Flop Philosopher](#)



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FLIP FLOP IT

HOW TO GET A
LIFE BY DESIGN



DAVE BLAKE

Jack Canfield, Co-author of *Chicken Soup for the Soul*:

“*The world needs what you have to share, Dave.*”

DAVE BLAKE



DAVE BLAKE

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COMING SOON

ABOUT THE AUTHOR

Dave trained in underwater rescue with Navy divers, led professional development at Disney, and built Chicago's #1 entertainment company. Then a medical mistake took it all. Reinvention was the only way out so he Flip Flopped his thinking, tapped into outrageous humanness, and created a life by design.

Gen Z Attendee:

“*Most meetings are intimidating... You're not!*”

THIS BOOK BLENDS STORIES, NEUROSCIENCE, AND TOOLS TO HELP YOU MOVE WITH CLARITY, DESIGN YOUR DAY WITH INTENTION, AND NAVIGATE THE UNKNOWN FOR YOURSELF OR YOUR TEAM.

DAVE'S FLIP FLOP PHILOSOPHY™ AND POSITIVE OPERATING SYSTEM SHOW HOW POWERFUL LIFE BECOMES WHEN YOU ALIGN WITH PURPOSE, SHIFT YOUR MENTAL PROGRAMMING, AND TAKE CLEAR ACTION.

FLIP FLOP IT OFFERS A PRACTICAL GUIDE TO REDUCE OVERWHELM, BOOST EFFECTIVENESS AND BUILD REAL MOMENTUM AT WORK AND IN LIFE.

WHY CHOOSE US



Casual Consultation Calls
Customizable Speech/Workshops
Transparent Fees
Easy To Work With
Simple Booking Process

Our Helpful Team Is Available and Quick to Respond

You're In Good Hands

In addition to speaking, Dave has an extensive background in the corporate event industry. We are your responsive, reliable, no pressure partner. Our team provides excellent service and we're **there when you need us**.

Dave is bringing 'Humanness Back to Business'

No matter who you choose to speak at your event, we invite you to [Take A Little 'You' Time](#).



For each event booked, The Flip Flop Philosopher donates to the Loggerhead Marine Life Center for Ocean and Sea Turtle Conservation.

What if the biggest obstacle in your way...was actually your next big breakthrough?

Dave Blake helps audiences flip flop their thinking, reframe adversity, and take action - starting now.



“Forever grateful for the trainings you did for students and teachers throughout Florida and for your willingness to always lend a hand regardless of the short notice. Grateful to have had you on my team.”
-Sandy Hook Promise

BOOKING FEES

***50% Deposit to hold the date. Balance due 30 days prior to event.**

Onsite Signature Speech (Up to 60 min): **\$15,000**

Virtual Signature Speech (Up to 60 min): **\$15,000**

Workshops (up to 90 minutes) a la carte: **\$15,000**

Workshops (up to 90 minutes) added to keynote: **\$7,500**

Additional or Add-On Services May Include:

Longer programs, workshops, breakouts, moderator and retreats.

Travel & Logistics For In Person Events

Airfare/Transportation, Meals, Per Diem

Production Studio For Virtual Events Include:

- Fully Equipped Video Studio
- Complete Video Production/Event Recording
- Green Screen Capable
- Streaming Platform
- Stream Engineers (Production Crew)
- Redundant Internet & Power

Call

\$2,000

Included

***Pricing subject to change based on event needs.**

Special Association Pricing

Reduced speech/program rate available exclusively for 501(c)(3) nonprofits, professional associations, and community-based organizations including: charitable and advocacy groups.

FLIP FLOP YOUR DESKTOP



Ask How to Get These Daily
Desktop Inspirations for
Your Group



Believe It's Possible

WE MUST CALM DOWN...

HELP SOMEONE FIND THEIR JOY

WHEN DISTRACTION

IF WE ARE THE SUM OF THE FIVE PEOPLE WE

LEADERS LIFT OTHERS

GET LUXY TODAY,

Give Yourself Perm

Flip Flop Your Daily Routine

SAY IT'S NOT AGE

IF YOU COULD HAVE
DRINKS WITH SOMEONE,
WHO WOULD IT BE?
Ask Them!

What do you see?

Move them from
Distraction to Action

